



August 2024

Dear Colleagues:

Since 1937, the Mississippi Public Health Association (MPHA) has worked to strengthen public health in Mississippi through leadership, advocacy, and education. Our membership reflects the vastness of the public health profession, including nutritionists, epidemiologists, health educators, physicians, nurses, environmentalists, emergency responders, social workers, and community health workers. Each year, we have hosted the premier annual public health conference in Mississippi with approximately 250 participants. Your organization has been generous in your support of the conference, and we invite you to participate, network, and support our association by once again taking advantage of our sponsorship and exhibit opportunities.

This year's conference It will be held at the Vicksburg Convention Center, 1600 Briggs Hopson Boulevard, Vicksburg, MS on November 14-15, 2024, with setup available in the afternoon of November 13, 2024. The theme is "Transforming Public Health: Cultivating, Connecting, and Collaborating." Specific hotel information is forthcoming.

Your sponsorship and support are crucial to maintaining our quality programming and conference experience. We strive to provide value for your participation and provide a full array of levels for your consideration. We have planned the conference in such a way that you will get maximum benefit from your chosen level of support. So that we can ensure that we acknowledge your level of support in the printed program, we would appreciate knowing your planned support by October 16, 2024.

We can also provide any necessary invoicing, credit card payments and special opportunities for your organization. Please join us at our 2024 Conference and be a part of Mississippi's premiere public health conference.

Sincerely,

Karin Thurman

Karin Thurman
MPHA 2024 President

Kaye Bender

Kaye Bender
MPHA Executive Director

Send questions to:

Valerie Collins, Sponsorship/Exhibitor Coordinator, vcollinshrg@bellsouth.net , 601-941-5104

MISSISSIPPI PUBLIC HEALTH ASSOCIATION

86th Annual Public Health Conference

November 14-15, 2024

“Transforming Public Health:
Cultivating, Connecting, and Collaborating.”



SPONSORSHIP OPPORTUNITIES

Sponsor Level	Types(s) of Support and Benefits	Price
Premier Platinum Partner	<ul style="list-style-type: none"> *Keynote Speaker Sponsor *Large Ad in Program brochure *Unlimited Number of Program Inserts for career promotions *Acknowledgement on the MPHA website *Access to all conference evaluations and reports on workforce development needs *Verification of employee individual attendance <p>Other types of support and benefits can be negotiated with MPHA on an individual platinum sponsor basis</p>	\$20,000 and above
Platinum	<ul style="list-style-type: none"> Keynote Speaker Sponsor or Special Session Sponsor Large Ad in Printed Program Designated Table in Exhibit Hall General Sessions and Website/Social Media Recognition Three conference registrations (includes meals) 	\$5,000
Diamond	<ul style="list-style-type: none"> Sponsor for Student Poster Session, Special Session Speaker, or Healthy Break Large Ad in Printed Program 	\$3,000

	<p>Designated Table in Exhibit Hall General Sessions and Website/Social Media Recognition Two conference registrations (includes meals)</p>	
Gold	<p>Sponsor for Healthy Break, Student Scholarships, or Program Printing Ad in Printed Program Designated Table in Exhibit Hall Special Recognition during Plenary Sessions One conference registration (including meals)</p>	\$2, 500
Silver	<p>Sponsor for Attendee Bags and Lanyards Designated Table in Exhibit Hall Ad in Printed Program One conference registration (including meals)</p>	\$1, 500

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SPONSORSHIP OPPORTUNITIES



*Complete this printable form and email to vcollinshrg@bellsouth.net
To reserve YOUR space pending payment by October 16, 2024*

EXHIBITOR OPPORTUNITIES

Exhibitor Only - \$450 (Non-profit and Government) \$500 (For Profit and Business)

- Single-line recognition in the conference program
- Exhibit booth table with two chairs
- Meals for one representative during exhibit hours

Program Advertising Only – Get Your Message Out Front and Center

- Full page- \$450
- Half page - \$325
- Quarter page - \$250

Make your selection:

Premier Platinum Partner –
\$20,000 and above

Platinum Level - \$5,000

Diamond Level – \$3,000

Gold Level - \$2,500

Silver Level - \$1,500

Exhibitor Only (Non-Profit/Government) - \$450

Exhibitor Only (For-Profit) - \$500

Program Advertising – Full Page - \$450

Program Advertising – ½ Page - \$325

Program Advertising – ¼ Page - \$250

Business/Organization Name: _____

Product or service: _____

Contact Person: _____ Title: _____

Email: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

PAYMENT: Agreement is not final until both Form and payment are received.

_____ Send invoice for online credit card payment _____ Will mail check for payment

Mail your check with a copy of this form to: Mississippi Public Health Association,

Attn: MPHA Sponsor Chairperson, P.O. Box 4834, Jackson, Mississippi 39296-4834

Fax: 601-268-6483

Make check payable to MPHA. Tax ID: 64-0639788 * MPHA Contact- Valerie Collins- 601-941-5104

